



SPRING / SUMMER
2012

THE ORIGINAL - SINCE 1928



The Knirps Brand

Our Heritage Story:

Knirps, the iconic German company that invented the folding umbrella, now re-invents it with fashion prints, fresh colors, innovative engineering and unsurpassed quality.

The word Knirps actually means "little one" in German, and ever since the company invented the folding umbrella in 1928, it has set the worldwide standard for designing umbrellas that are not only "little," but fashionable and durable as well.

Once you experience what Knirps design is all about, you may just change your whole outlook on rainy days.



The Knirps Collections:

Knirps offers a full range of models, providing multiple options for reliable protection against the rain.

There is a Knirps umbrella for every type of weather, use and look.

THE X1 OUR SIGNATURE MODEL



ESSENTIAL POCKET MODELS



WOMEN'S AUTOMATICS





Knirps floor fixture:
 Height 74" (incl. sign)
 Footprint: 16" diameter
 Capacity: 40 umbrellas



The Knirps Concept

- Unique brand heritage story
- European cachet - an iconic German brand
- Exclusive distribution
- Fashion accessory
- Impulse-driven
- Unique gift item
- Ideal add-on sale
- Compelling display options for shelf, floor, and window

Knirps Design

- Value - durability, reliability, longevity
- Sold mostly in distinctive patterns
- Seasonal fashion newness
- Meticulous attention to detail
- Precision German engineering
- Broad range of models - handy compacts to over-sized canopies

MEN'S MODERN EXECUTIVES



T3 DUOMATIC



BIG DUOMATIC

MEN'S CLASSICS



CROK HANDLE



STICK UMBRELLA

Knirps tabletop fixture:
 Height: 35" (incl. sign)
 Footprint: 14" diameter
 Capacity: 24 umbrellas





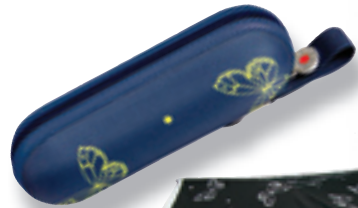
The Iconic X1 Umbrella

A Case of Pure Style

Measuring only 6.5" folded, the X1 opens to a full-sized 37" canopy.

This adorable little umbrella comes in a matching EVA storage pod to carry with you everywhere.

Also a terrific gift item.



BUTTERFLY NAVY *
433-1



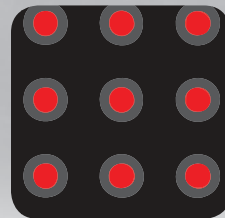
BUTTERFLY PINK *
433-2



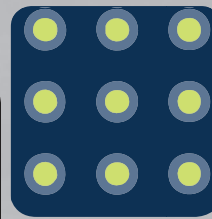
BUTTERFLY BLACK *
433-3



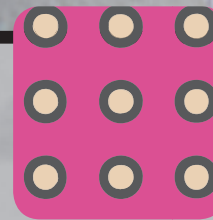
NAVY DOTS
300



LICORICE DOTS *
443



LEMONDROP DOTS *
442



BUBBLEGUM DOTS *
441



* NEW PRINTS FOR SPRING 2012

The Iconic X1 Umbrella



BLACK
100

HEART
200



NAVY
210



An Iconic Design

Winner of multiple European design awards, the X1 is Knirps' signature, best-selling model.



WHIRL
804



ROSES
423-1



TIGER
256



ZEBRA
258



LEOPARD
257

811 X1

- Length closed: 6.5"
- Canopy diameter: 37"
- Manual open-close
- Weight: 8 oz.
- MSRP: \$49.00

Available in: all prints and solid colors shown here.





881 - Flat Duomatic (NEW MODEL)

Slender and Lightweight

Designed to fit comfortably in almost any handbag, yet still provides the convenience of auto open-close functionality.



881 Flat Duomatic

- Profile - Flat (1.5" x 2.25")
- Push-button auto open-close
- Weight - 9.25 oz.
- Length - 10.5"
- Canopy Diameter - 36.5"
- MSRP - \$45.00

Available in: all prints and solid colors shown here (pg 6).



Essential Pocket Umbrellas



DOTS BLACK
414-1

WEB PINK*
437-2

Smart and Casual

Ultra-portable for an on-the-go lifestyle. Designed to be carried anywhere in case of unexpected bad weather. Pocket, handbag, briefcase, luggage? Don't worry, it'll fit!

BAMBOO RED
416-1

WEB BLUE*
437-1

BAMBOO ECRU
416-4

DOTS PURPLE
414-2



905 Blade

- Profile - flat (1"x 2.5")
- Weight - 6.5 oz.
- Length - 9"
- Canopy diameter - 35.25"
- Manual open-close
- MSRP - \$29.00

Available in: all prints and solid colors shown here (pg 7) except Bamboo Red and Bamboo Ecrú.

932 Compact

- Weight - 8.5 oz.
- Length closed - 8"
- Canopy diameter - 35"
- Push-button auto open-close
- MSRP - \$35.00

Available in: Black, Red, Pewter, Bamboo Red, Bamboo Ecrú.

RED
150

NAVY
120

PEWTER
110

BLACK
100



* NEW PRINTS FOR SPRING 2012

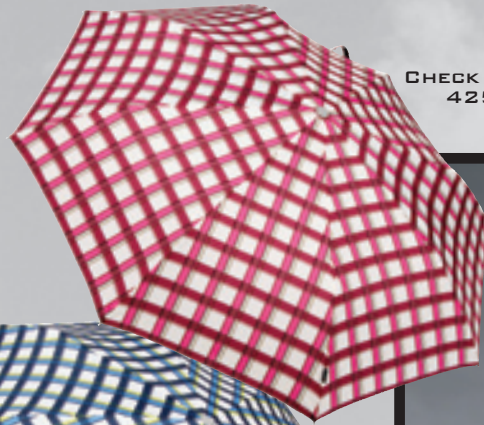


The Essential Large Automatic

Auto Open-Close

The push of a button eases the way when entering or exiting doorways and vehicles.

A full-sized canopy for additional protection.



CHECK PINK*
425-2



CHECK BLUE*
425-3



LEOPARD
405-1



SHOPPER GIRL*
409-3



COLOR BLOCK PINK*
427-2



COLOR BLOCK BLUE*
427-1



933 The Essential Large Automatic

- Weight - 13.5 oz.
- Length closed - 11.5"
- Canopy diameter - 39"
- Push-button auto open-close
- MSRP - \$39.00

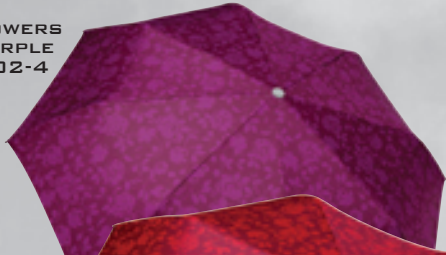
Available in: all prints and solid colors shown here.

* NEW PRINTS FOR SPRING 2012

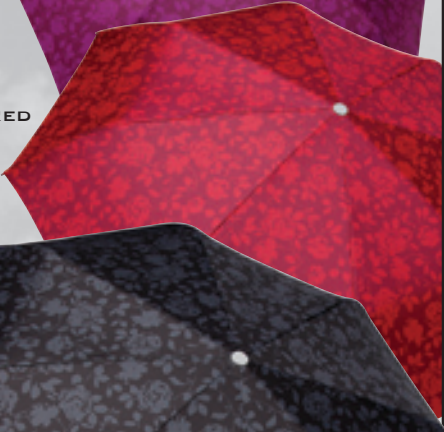
The Essential Large Automatic



FLOWERS
PURPLE
402-4



FLOWERS
RED
402-2



FLOWERS
BLACK
402-3



PURPLE
288



RED
150



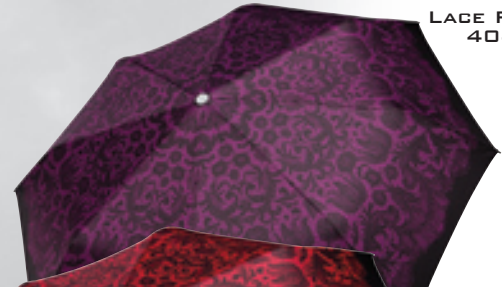
PEWTER
110



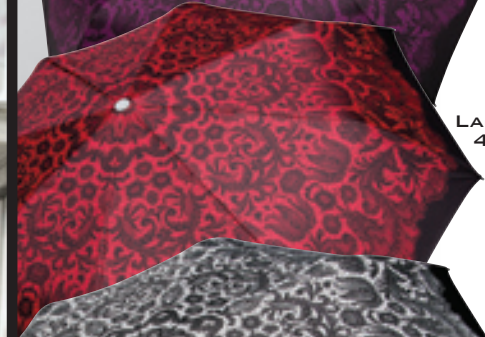
BLACK
100



LACE
PURPLE
404-3



LACE
RED
404-2



LACE
WHITE
404-1





Men's T3 Duomatic

Our Most Technically Advanced Umbrella

Built to withstand severe weather for years of use.

Reinforced ribs and hinges for maximum durability.

"Smart close" shaft retracts in stages for remarkable ease of use.

Also available in two **Premium Checks** with exclusive woven fabrics.



RED
150

Premium checks:

DARK CHECK
529



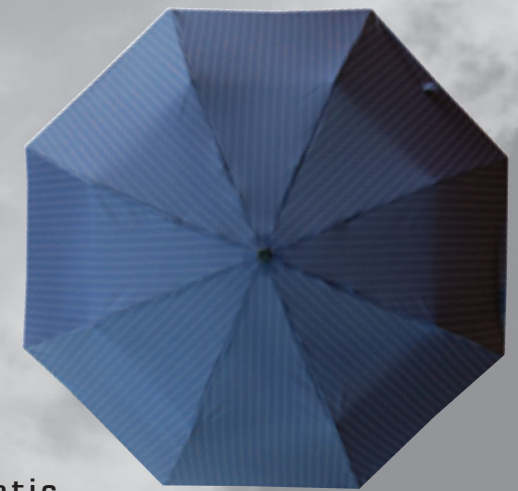
BLUE CHECK
599



BLACK
100



NAVY
120



PINSTRIPED BLUE
420



886 T3 Duomatic

- Canopy diameter - 39"
- Length closed - 11.5"
- Push-button auto open-close
- Weight - 13.5 oz.
- MSRP - Solids and Pinstripes \$55.00
- MSRP - Premium Checks \$65.00

Available in: All solid colors shown here, Pinstripe Blue and Premium Checks

Men's Large-Canopy Umbrellas



880 Big Duomatic

It's our largest-canopy umbrella, yet retracts into a manageable size for easy carrying.

Plenty of protection for two makes this the perfect "date night" umbrella.

"Smart close" shaft retracts in stages for remarkable ease of use.

- Canopy diameter - 47.5"
- Length closed - 14.5"
- Push-button auto open-close
- Weight - 1.25 lbs.
- MSRP - \$59.00

Available in: Black only



827 Crook Handle

Built to handle nature's worst!

Super-strong steel frame.

Aerodynamic, steep-domed canopy.

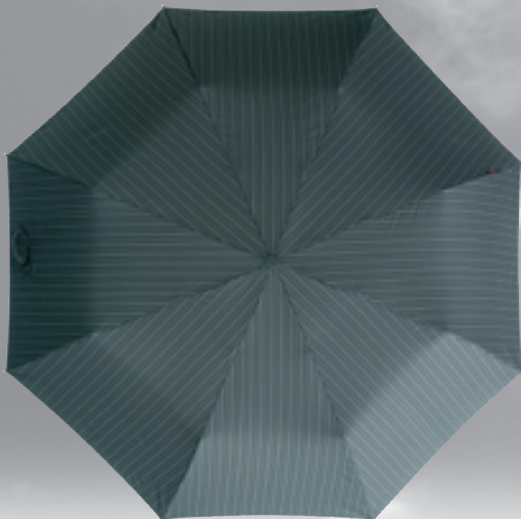
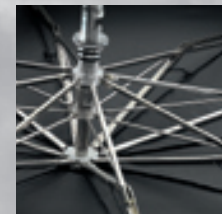
Handy, ergonomic curved handle.

Hangs conveniently anywhere for drying or safekeeping.

Extremely comfortable grip for easy carrying.

- Canopy diameter - 39.75"
- Length closed - 17"
- Push-button auto open
- Weight - 1.25 lbs.
- MSRP - \$49.00

Available in: Black only



PINSTRIPED GRAY
740-003

923 Men's Stick Umbrella

Elegant, traditional "walking stick" design.

Finely crafted maplewood handle.

Super-strong steel frame.

- Canopy diameter - 42.5"
- Length closed - 36.25"
- Push-button auto open
- Weight - 1.5 lbs.
- MSRP - \$75.00

Available in: Black and Pinstriped Gray



BLACK
100



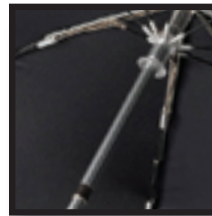
A Legacy of Precision German Engineering

A Knirps umbrella's inherent mechanical soundness insures that all its components perform together with matchless strength and efficiency.

There are some minor variations among the different Knirps models, but most share the following signature characteristics:

Solid Shafts:

- Made from super-strong steel or high-grade aluminum, lined with zinc for additional strength and flexibility
- Interlocking 10-sided tubes minimize loose rotation
- Tiny copper rings prevent component parts from grinding together, thereby insuring years of smooth, reliable operation



Secure Handles:

- Ergonomically comfortable
- No-slip grip provides secure hold when wet
- Riveted tightly to the shaft for maximum stability and control



Resilient Canopy Fabrics:

- Repels water with unique flat-weave polyester
- Dries almost instantly
- No more soggy umbrellas in the corner



Flexible Ribs:

- Flex with the wind from any direction
- Can even flip completely inside out and back again – good as new



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